

CONTACT

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EDUCATION

Savannah College of Art and Design Atlanta Campus (SCAD)

Master of Arts in Advertising and Design

Bangkok University, Thailand

Bachelor of Fine Arts in Communication
Design Major in Advertising

SOFTWARE SKILLS

Proficient in:

Adobe Suite, Microsoft Suite,
InVision, Sketch

Familiar with:

HTML, CSS, Axure

PROFESSIONAL SKILLS

Advertising Design
Digital Design
Mobile Application Design
Web Design
Interactive Design
Social Media
Video Animation
Video Production
Video Editing
Branding
CRM
Publication Design
Product Design
Packaging Design

EXPERIENCE

EY

Design Lead

May 2018 - Present

Serve as the lead designer for EY Assurance Client Technology for 4 main products.

Create design platform, UI styleguide and template for EY Experience Design Group. Guide other designers to align their work with EY global branding. Brainstorm and present work to business owners weekly. Conduct research, usability tests, and user stories for each project, and clarify user flows for every product within Assurance Technology.

Moxie

Senior Designer

December 2015 - May 2018

Concepted and designed specifically for website and mobile for Verizon, Porsche, BB&T and Ocean Spray account. Led and managed designers in the team through the projects from start to finish. Worked with CD and ECD on ideas and campaigns for internal and pitch projects like Kolh's, Hoover, Carter, and Chick-fil-A. Took responsibility for managing the team and account on day-to-day work, specifically for digital design, content design, art direction, and design/digital solutions. Pushed ideas and capabilities of the team to be on top of design technology field.

Engauge/ Moxie

Designer

May 2013 - December 2015

Took responsibility for digital design, content design, art direction, CRM, and campaigns from several accounts such as Verizon, AMC theatre, Bottom Dollar Food, and Cisco. Designed website for Even Hotel, Straight Talk, Nicor Advance Energy, and ej Jimador. Designed mobile application for Chick-fil-A Mobile Ordering, Wellness App for Even Hotel. Worked on Social Media for brands such as Coca-Cola, Gold Peak Tea, UPS, Wells Fargo, Dasani, Pretzel Maker, Great American Cookies, and Marble Slab. Designed print for direct mail, banners and billboards for Georgia Natural Gas. Made an internal video projects for Engauge/ Moxie DIG Day 2013, Moxie Trend 2014.

Hello Filmmaker

Art Director

June 2011 - May 2013

Spearheaded a team for the production of music videos for Small Room Bangkok Pop Music Label. Art directed the visual and concept of the projects. Strategized the visual execution of the video.

Coca-Cola Company / Iconologic SCAD Collaborative Course

Art Director

January 2012 - March 2012

Worked on a collaborative class project with the group director of global branding for the Coca-Cola Company and a creative director from Iconologic to create a VIS for the 2016 Rio Olympic Games.

Madd Awards (Dell Alien)

Art Director

November 2008 - February 2010

Central Department Store Ltd.

Marketing Planner (Intern)

March 2008 - May 2008

The Bangkok Entertainment Co., Ltd.

Account Executive (Intern)

March 2007 - May 2007

ACHIEVEMENTS

ADDY Awards

ADDY Awards 2015 (Bronze Award)

SCAD Atlanta

SCADDY Awards 2013 (Silver Award)

SCAD Atlanta

SCAD Honors Award 2012

SCAD Atlanta

Out to Launch 2012 - 2013 (Portfolio Show)

Bangkok University, Thailand

BUCA Staff Madd Awards

2009 - 2010

World Film Festival of Bangkok

Silver Award 2008