

## CONTACT

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## LOCAL ADDRESS

914 Collier Road NW  
Apt #2217  
Atlanta GA 30318

## EDUCATION

**Savannah College of Art and Design Atlanta Campus (SCAD)**  
Master of Arts in Advertising

**Bangkok University, Thailand**  
Bachelor of Fine Arts in Advertising  
Minor in Film

## SOFTWARE SKILLS

### Proficient in:

Photoshop  
Photo Editing, Digital Imaging,  
and Composition

Illustrator  
Illustrating and Modeling

InDesign  
Design and Layout

Premiere Pro, After Effects, and iMovie  
Video Editing

### Familiar with:

Flash  
Designing and Action Scripting

Dreamweaver  
Designing and Coding

## PROFESSIONAL SKILLS

Influencer  
Creative Management  
Account Management  
Advertising Design  
Digital Design  
Mobile Application Design  
Web Design  
Interactive Design  
Social Media  
Video Animation  
Video Production  
Video Editing  
Branding  
Concepting  
Strategizing  
Print Design  
Product Design  
Packaging Design  
Consumer Relationship Management

## EXPERIENCE

**Moxie**  
*Senior Designer*  
January 2016 - Present

Lead design team for Verizon. Working with CD and GCD on ideas and campaigns for internal and external projects. Take responsibility on managing the team and account on day-to-day work specific on digital design, content design, art direction, and problems solving. Pushing ideas and capabilities of the team to be on top of design technology field.

**Engauge/ Moxie**  
*Designer*  
May 2013 - 2015

Take responsibility for digital design, content design, art direction, CRM, and campaign from several accounts such as Verizon, AMC theatre, Bottom Dollar Food, and Cisco. Design website for Even Hotel, Straight Talk, Nicor Advance Energy, and ej Jimador. Design Mobile Application for Chick-fil-A Mobile Ordering, Wellness App from Even Hotel. Working on Social Media for brands such as Coca-Cola, Gold Peak Tea, UPS, Wells Fargo, Dasani, Pretzel Maker, Great American Cookies, and Marble Slab. Design print for directmails, banners and billboard for Gerogia Natural Gas. Making an internal video projects for Engauge/ Moxie DIG Day 2013, Moxie Trend 2014.

**Hello Filmmaker**  
*Art Director*  
June 2011 - September 2013

Spearheaded a team for the production of music videos for Small Room Bangkok Pop Music Label. Strategized the visual execution of the video.

**Coca-Cola Company / Iconologic**  
**SCAD Collaborative Course**  
*Art Director*  
January 2012 - March 2012

Worked on a collaborative class project with the group director of global branding for the Coca-Cola Company and a creative director from Iconologic to create a VIS for the 2016 Rio Olympic Games.

**Madd Awards (Dell Alien)**  
*Art Director*  
November 2008 - February 2010

Worked alongside Dell Computer Thailand to create an advertising campaign to promote Dell's Alien laptop. I took responsibilities on developing the big Idea, visual identity system as well as the promotional event.

**Central Department Store Ltd.**  
*Marketing Planner (Intern)*  
March 2008 - May 2008

Worked in a group planning the marketing strategy for an event, drawing people into the department store during Thailand's New Year season in April.

**The Bangkok Entertainment Co., Ltd.**  
*Account Executive (Intern)*  
March 2007 - May 2007

Liaison between the marketing and public relations department and the advertising agencies, managed the scheduling of the TVC ads. Other duties involved approving the promotion of the company's up and coming ad campaigns.

## ACHIEVEMENTS

**ADDY Awards**  
ADDY Awards 2015 (Bronze Award)

**SCAD Atlanta**  
SCADDY Awards 2013 (Silver Award)

**SCAD Atlanta**  
SCAD Honors Award 2012

**SCAD Atlanta**  
Out to Launch 2012 - 2013 (Portfolio Show)

**SCAD Atlanta**  
SCAD Atlanta AdClub  
Fall 2011 - Present

**Bangkok University, Thailand**  
BU ComArt Fair (Portfolio Show)  
2008 - 2010

**Bangkok University, Thailand**  
BUCA Staff Madd Awards  
2009 - 2010

**World Film Festival of Bangkok**  
Silver Award 2008