

# PRATT SUTTHIPITAK

## CONTACT

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## EDUCATION

### Savannah College of Art and Design Atlanta Campus (SCAD)

Master of Arts in Advertising and Design

### Bangkok University, Thailand

Bachelor of Fine Arts in

Communication Design and Advertising

## SOFTWARE SKILLS

### Proficient in:

Adobe Suite, Microsoft Suite,

InVision, Sketch, Figma

### Familiar with:

HTML, CSS, Axure, DevOps

## PROFESSIONAL SKILLS

Product Design

Digital Design

SaaS

Workshop Facilitation

User Interface Design (UI)

User Experience Design (UX)

User Research

Mobile Application Design

Web Design

Interactive Design

Advertising Design

Packaging Design

Branding

CRM

Project Management

Scrum Certified (CSM)

Content Design

Social Media

Video Animation

Video Production

Video Editing

## prattgallery.com

Please email for additional work examples.

Most work cannot be published publicly.

Experience Design Director with 6 years in directing and team management, 12-year history in the digital and product design industry. Skilled in Team management, SaaS, Mobile interfaces, UX/UI, and Marketing strategy. Strong administrative professional with a Master of Arts focused on Advertising and Digital Design.

## EXPERIENCE

### EY / Ernst & Young

*Experience Design Director*

May 2018 - Present

- Leads the Experience Design team, reviewing consistency across all enterprise applications.
- Grows and mentors the design team, overseeing 40 globally dispersed designers distributed across 11 SaaS products with over 130,000 users.
- Manages project planning, XD product timelines and coordination of workflow.
- Implements new design processes and methodologies.
- Assists global leadership on the Client Technology team, design system, design platform, user flows, UI style guides, and templates which are being used across all EY brands and products.
- Brainstorms, conducts strategic workshops, and presents work to business owners weekly.
- Conducts research, usability tests, and user stories for each project, and clarifies user flows for every product within Assurance Technology.

### Moxie / Publicis Groupe

*Senior Designer — Lead Designer*

December 2015 - May 2018

- Oversaw the design team and account for day-to-day work, specifically for digital and content design.
- Led art direction on advertising campaigns and managed working teams.
- Worked with the CD and ECD on ideas for award-winning campaigns and designed for brands like Verizon, Porsche, BB&T, Devry University, DailyPay, Ocean Spray, Volkswagen, Kohl's, Hoover, Carter, and Chick-fil-A.

### Engauge

*Designer*

May 2013 - December 2015

- Led the digital design, content design, art direction, CRM, and campaigns from several accounts such as Verizon, AMC theatre, Bottom Dollar Food, and Cisco.
- Created website designs for Even Hotel, Straight Talk, Nicor Advanced Energy, and ej Jimador.
- Designed mobile application for Chick-fil-A Mobile Ordering, Wellness App for Even Hotel.
- Worked on social media for brands such as Coca-Cola, Gold Peak Tea, UPS, Wells Fargo, Dasani, Pretzel Maker, Great American Cookies, and Marble Slab.
- Designed print for direct mail, banners, and billboards for Georgia Natural Gas.
- Completed internal video projects for Engauge/ Moxie.

### Hello Filmmaker

*Art Director*

June 2011 - May 2013

### Coca-Cola Company / SCAD Collaborative

*Art Director*

January 2012 - March 2012

### Madd Awards (Dell Alien)

*Art Director*

November 2008 - February 2010